Alzheimer’s Disease: what is it? How do the stages proceed? When does it happen? Who is at risk? Know the symptoms of each stage.

Loftus-palmer Study – describe the way it was conducted. What were the results and what was the conclusion. What were the possible explanations of the results?

Piaget - Know the stages of development - characteristics of each – age ranges of each – order

Stroop Effect – how is this experiment done? What are the usual results? Explain why we usually get the results that we do. What is attentional interference?

Memory – episodic, procedural, semantic

Three characteristics of short-term memory

Three characteristics of long-term memory

Explicit memory vs. Implicit memory

Elaborative rehearsal

Levels-of-processing model

Maintenance rehearsal

Iconic memory vs. echoic memory vs. haptic memory

Flashbulb memory

Selective attention

Multi-tasking (Clifford Nass study)- what were the three abilities he found to be lacking in regard to deep thought in multitaskers?

Colin Turnbull and the BaMbuti Pygmies – know the study – how was it conducted, what were the results, what is the conclusion?

Miller’s Magic Number – what is it, what does it mean, why does it work better for some types of information than for others?

The six ethical considerations we discussed in class – know them!

Research terms: aim, hypothesis, procedure, findings, ecological validity, empirical, reliability, placebo, prove, dependent variable, independent variable